

ToolsUnited OEM Promo 2025 - Program Details

Exclusive Offer for USCTI OEM Members

For a limited time, CIMSOURCE is offering OEMs the opportunity to publish their cutting tool catalogs on **ToolsUnited** for a **flat fee of \$5,500**, less than the cost of a single print advertisement in most industry publications.

This package includes **up to two (2) product categories** with no recurring annual fees. Additional product categories can be added at additional expense.

What's Included

When your data is published on ToolsUnited, your catalog becomes available to more than **100,000 monthly platform visitors**, including Pratt & Whitney, Volkswagen, John Deere, ZF, and many more.

Your ToolsUnited listing can support the following **data levels**, depending on the quality of the data you submit:

Data Levels & Capabilities

	Search & Source			
Services	Sales Search	Matching Component Search	3D Models & Drawings	Tech Sales Search
Find a Tool (ToolID/SKU/OEM)	Y	Y	Y	Y
Source a Tool	Y	Y	Y	Y
Find a Tool (basic properties)	Y	Y	Y	Y
Guided Search for a tool	N	Y	Y	Y
3D Drawing Download	N	N	Y	Y
Tech Search	N	N	N	Y
Individual Sales Support Server	N	N	N	N
1-Time Cost	Data Workshop & Upload service: 2 days			
	Data cleaning service 3-5 days	1 day interface code training	1 day 3D standards training	1 day workpiece - cutter relation training
	Data cleaning on demand (3-5 days recommended)			
On-Going Costs	None, eventually "up date as a service"			
* If additional support is needed from CIMSOURCE to get data formatted to the StOB standard. Cost is estimated based on average for most customers.				
note: every OEM needs to sign a StOB/TU contract (secure CIMSOURCE IP, stipulate ownership of data)				

ToolsUnited will determine your initial publish level based on your submitted dataset:

1. Search & Source (Basic Level)

- Your tools become searchable and visible to all end users

- Standardized product attributes
- Includes “Where to Buy” option with your approved distributor list

2. Accessories Configurator

- Tools automatically link to relevant holders, inserts, or accessories
- Helps users build more accurate setups

3. 3D Models & Drawings

- Downloadable STEP models for machine simulation, CAM programming, and digital twin applications

4. Cutting Parameters

- Recommended operational data accessible via linked icons
- Users can immediately access speeds, feeds, and cutting conditions

Data Quality & Upgrade Path

- Our data format is what enables mapping/translation into virtually any digital format, therefore aligning your data with our database standards is critical.
- Your tool catalog will be published according to the **data quality level of the initial files you submit**, then merged into our database, Standard OpenBase (aka StOB).
- **You may choose to upgrade your data quality** prior to upload to unlock higher-level platform features.
- CIMSOURCE will provide **two (2) complimentary virtual technical sessions** to help guide and support your desired upgrades.
- Additional technical support beyond these two sessions will be available at standard contracted rates.

Terms & Restrictions

To ensure clarity and proper expectations:

Platform Usage

- Your brand will be published **within ToolsUnited** and enjoy all end-user visibility and interactions the platform provides.
- **You will not receive your own standalone database or independent platform.**
- All advanced functionalities, including 3D model delivery, tool configurator access, and search features, are provided **through ToolsUnited to end users only.**
- Mass data exports are not permitted or feasible through the ToolsUnited platform.

Cutting Tool OEM Access

- OEMs **will not have direct internal access** to 3D drawings, configurators, or back-end data manipulation tools.
- Mass data exports for CAM providers, tool management systems (Zoller, Mastercam, etc.), and distributors are not available through TU, but can be arranged by CIMSOURCE for an individual OEM for an additional fee(s).